



21st may Monterrey

10:00 – 13:00 hrs Workshop I Love Europe

08:30 – 10:00 hrs Sponsored breakfast by Atout France

13:00 – 14:00 hrs Lunch sponsored by Italia National Tourist Board

Travel agencies invited from Guanajuato, Querétaro, Puebla, Toluca

10:00 – 13:00 hrs Press workshop I Love Europe



RESULTS

- ✓ 225 travel agents from 7 cities: Mexico, Monterrey, Queretaro, Guanajuato, Puebla, Estado de México and Cuernavaca
- ✓ 25 press
- ✓ 21 exhibitors
- ✓ 7 nationalities







